

'A Sprinkle of Sadie' Kids Apron Consumer Promotion Conditions of entry

1. This competition is not affiliated with Instagram.
2. Entry is only open to Australian residents.
3. If entrant is under the age of 18, parental consent is required to enter.
4. The promotion period commences 9:00am (AEST) **April 4th 2022** and finishes on 11:59pm (AEST) **April 12th 2022**.
5. This is a game of skill. Entries will be judged on their originality and their creativity. Judge's decision is final and may not be revoked.
6. To be deemed a valid entry, entrants must:
 - a) Follow @thesadieseries ;
 - b) Tag a friend in their competition entry in the comments section on the promotional post ; and
 - c) write in their comments their answer to the following question 'Tell us what ice-cream flavour you would invent.'
7. Multiple entries are allowed during the promotional period.
8. There is a total of three (3) prize packs available. Each prize pack consists of one (1) signed (by the Author Lana Spasevski) copy of the book 'A Sprinkle of Sadie' valued at RRP \$14.99 and one (1) kids size apron with name personalisation valued at RRP \$42.98, bringing the total individual prize value to RRP \$57.97. The total prize pool available in this promotion is \$173.91.
9. Winners will be contacted via a direct message from @thesadieseries on **April 13th 2022**. Upon receipt of address and name to be personalised onto the apron, prizes will be mailed with standard Australia Post. Please allow up to 14 days for Apron personalisation and up to 14 days for delivery depending on location in Australia.
10. @thesadieseries, the publisher Affirm Press and the author, Lana Spasevski, are not liable for lost or damaged prizes or errors on the personalisation of the apron.
11. The apron is a one size fits all child size and is designed to fit children under the age of 12. If the apron is not available at the time of awarding the prize, another similar apron or promotional item may be selected by the prize supplier to fulfil the prize.