Formed in 2014, Melbourne-based Affirm Press has quickly established itself as one of Australia’s leading independent trade publishers.

We publish a broad range of non-fiction books with a select and successful list of fiction. Our aim is to influence by delight, based on a strong belief that the books we read shape the people we want to be. We distinguish ourselves through author care, innovation, optimism and the most dynamic possible approach to finding a market for each of our books.

Affirm Press is owner-operated and our success is based partly on the robust and dynamic partnership of owners Martin Hughes (Publishing Director) and Keiran Rogers (Sales Director), working with an incredible team that is always searching for new ways to connect authors, retailers and readers.

We are supported by the energetic and expert Hachette Australia and New Zealand, and our titles are distributed by Alliance Distribution Services (ADS), the best in the business. We sell rights to overseas publishers, and audio and film producers, through Kids Publisher Tash Besliev for the kids list and in partnership with DeFiore and Company (NYC) for adult titles.

Affirm Press acknowledges Aboriginal and Torres Strait Islander peoples as the traditional custodians of Australia, and the people of the Kulin Nation as the traditional custodians of the place we now live and work called Melbourne.
Be Resilient and Thrive  
170 Ways to Bounce Back Stronger  

By Patrick Lindsay

It's only natural to occasionally stagger under the weight of crisis and upheaval – both personal and global. This book is about getting back up on the other side. Building resilience isn’t about simply moving on; it’s about distilling strategies for the future from the things that have hurt us. Armed with years of research (and hard-won life experience), Patrick Lindsay has identified four keys to resilience: a sound mind, a sound body, a sound spirit and an action plan. 

Be Resilient and Thrive, the latest in Lindsay’s inspirational book series, guides readers to weather adversity with heads held high; to preserve the things that matter most; and to unearth opportunities for joy, no matter how grim a situation might appear.

Lengthening Shadows

By Bob Franklin

The master of creeping unease and unrelenting consequences is back. Across ten tales of cut corners and grubby compromise, Bob Franklin turns his fairground mirror on contemporary Australia. From the vain to the cruel, the indifferent to the excessive, these characters are trying to get by, get on and get away with whatever they can, whatever the cost. A gaggle of comedians exchange escalating jokes about a needy fan. A small business owner delights in making top dollar off uncomprehending customers. A widower finds solace in a new dog that gives focus and purpose to his rage and grief. In 60s London a rock band rises and rises, aided by occult forces from another place. After-dinner stories in an elite gentlemen’s club turn to murder and skullduggery in an Australian mining company.

Gleefully macabre, drily menacing, chillingly acute, Franklin’s writing spares nobody.
Simple Self-Care
Reset and Restore

By Anastasia Charisiou

In a world obsessed with productivity and material measures of success, self-compassion can be brave, uncomfortable, transformative and radically liberating. Self-care is key to resetting and reconnecting with the best version of you. Because you deserve no less.

The Price of Two Sparrows

By Christy Collins

Heico is an ornithologist fighting a losing battle to protect the birds in his beachside suburb. When a journalist asks for comment on a planned development, Heico exaggerates his reports on how many migratory birds use the site. Soon it is revealed that the proposed building is a mosque, and he finds himself embroiled in community resistance to the project. Still, he refuses to back down. As the delayed mosque project becomes a focal point for growing Islamophobia, Heico must confront his own ghosts, and the prejudices he insists he doesn’t have.

Nahla is Heico’s house cleaner. Having recently arrived in Australia she is trying to find her place in a new country and a new marriage. Isolated and lonely, she sees the mosque as a symbol of what she hopes to find in Australia: community, familiarity, acceptance. But as resistance to the project intensifies, she must summon the courage and the language to speak out and claim her space in this new life.

Piercingly clear-eyed and deeply insightful, The Price of Two Sparrows explores what we hold sacred and why. It delicately picks apart questions of community and prejudice, religion and nature in the modern world. This is a beautiful and thought-provoking debut from an award-winning Australian writer.
What to Expect When You're Immigrating

By NASH

Most of us know what it’s like to have our hopes dashed on moving house: the excitement fades and we realise the furniture doesn’t fit, the rent is no cheaper, the heating doesn’t work or the neighbours are noisy. But what about when you’re moving to an entirely new country – when it’s you and not your furniture that doesn’t fit? When your qualifications aren’t recognised, the heat is insane and the neighbours yell at you to go back to where you came from?

What to Expect When You’re Immigrating is a hilarious, insightful and often cutting portrait of the ups and downs of moving to Australia. Through brilliant, tongue-in-cheek illustrations depicting the panorama of migrant experiences, celebrated artist NASH provides a compelling, myth-busting, sometimes challenging and always funny ‘how to’ guide for new arrivals and those who welcome them.
Parents, this is the one thing you need to know
Edited by Sam Jockel and Kerri Ryan

Any parent knows raising kids can be as confusing, challenging and maddening as it is profoundly life-affirming. We can’t possibly have all the answers, all the time, but there are some parts of parenting you absolutely should not drop the ball on.

In this book, ParentTV’s Sam Jockel and Kerri Ryan have sought the wisdom of thirty-three experts to solve parenthood’s most diabolical head-scratchers. With diverse backgrounds in children’s health, education and psychology, these experts are armed with the data and insight to tackle everything from kids’ resilience to their relationship with food and the influence of music on developing brains.

Includes contributions from:
Dr Arne Rubinstein • Dr Charlotte Reznick
• Dr Justin Coulson • Karen Young
• Maggie Dent • Pinky McKay • And many more

Ash Mountain
By Helen FitzGerald

Fran thought she’d never return to Ash Mountain but her dad has become ill, her relationship is over, and she hates her dead-end job in the city anyway. In a blistering summer, childhood memories prick at her fragile self-esteem as old friendships and rivalries are renewed and new ones forged. But the tumult of her home life is the least of her worries, because a bushfire is roaring towards Ash Mountain and the town’s long-held secrets will soon be exposed in the carnage.

Ash Mountain is a uniquely Australian domestic noir – warm, blackly funny and a powder keg of accumulated tension. Vividly portraying small-town life, and a woman and a land in crisis, this is a disaster thriller you will never forget.

‘You are a GENIUS Helen FitzGerald. I bow down to your craziness and passion.’
– Louise Beech
Modern Mending
By Erin Lewis-Fitzgerald

Bring new life to your old clothes and fabrics with this fun, easy-to-follow guide to modern mending.

Australia sends millions of tonnes of clothing to landfill each year and our clothing consumption is among the highest in the world. But mending is trending and it’s never been easier to repair and reinvent your favourite clothes.

Inspired by the global slow fashion movement, Erin Lewis-Fitzgerald has created a comprehensive guide to mending your own clothes that combines creativity and sustainability. She demystifies mending and shares step-by-step instructions for a range of techniques, including stitching, darning, patching, needle felting and machine darning.

So next time you tear your favourite jeans or find a hole in your jumper, think twice before throwing it away. With Modern Mending, you’ll gain the skills and confidence needed to rebel against fast fashion and save the planet.

No Apologies
By Sharni Layton

Before Sharni Layton became an All-Australian AFLW star, she was a gun netballer. By 2017, she had been named ANZ Championship Player of the Year, was captain of the Diamonds and had won Commonwealth Games Gold along with two World Cups for Australia. On the outside it looked as if she was living the dream. On the inside, it was different. Her confidence was shot and a career’s worth of suppressed anxiety finally boiled over, leading to full-blown burnout.

No Apologies is a candid, inspiring and hilarious account of how one woman bounced back from rock bottom – and gave herself permission to fly.
One Italian Summer
By Pip Williams

Pip and Shannon dreamed of living the good life. They wanted to slow down, grow their own food and spend more time with the people they love. But jobs and responsibilities got in the way: their chooks died, their fruit rotted, and Pip ended up depressed and in therapy. So they did the only reasonable thing – they quit their jobs, pulled the children out of school and went searching for la dolce vita in Italy.

From the bestselling author of The Dictionary of Lost Words, One Italian Summer is a warm, funny and poignant story of a family’s search for a better way of living, in the homes and on the farms of strangers. Pip sleeps in a tool shed, feasts under a Tuscan sun, works like a tractor in Calabria and, eventually, finds the good life she’s always dreamed of – though not at all where she expected.

Praise for One Italian Summer
‘A book as rich and wise and full of goodness as the good life it seeks to define.’ – Carol Lefevre, author of Nights in the Asylum

Praise for The Dictionary of Lost Words
‘In the annals of lexicography, no more imaginative, delightful, charming and clever book has yet been written.’ – Simon Winchester, author of The Surgeon of Crowthorne

‘This absorbing, quietly revolutionary novel … is deeply, intrinsically kind … A profoundly comforting place to dwell.’ – The Age

Be Bold
Manifest Your Dream Life
By Alexis Fernandez

Your brain is both your greatest cheerleader and your worst enemy; it’s just a matter of taking action and learning (and unlearning) how to unlock the very best version of you. Be Bold is your personal guide to a mindset renovation, because your best life is closer than you think.

Now is the moment to say yes, take the leap and Be Bold. Commit and give yourself the very best shot at turning that big, scary, brilliant thing you’re dreaming of into reality.

From Alexis Fernandez, neuroscience whiz and host of the podcast Do you F***ing Mind?, this book is full of tough love, practical advice and inspiring insight that will permanently change your mindset and life for the better.
**Into the Fire**

*By Sonia Orchard*

A year after her best friend died in a house fire, Lara can’t come to terms with the loss. Logic says there was no more she could have done to save the mercurial and unhappy Alice, but Lara can’t escape the feeling that she is somehow to blame for the tragedy.

She spends a weekend at the rebuilt house with Alice’s charismatic widower, Crow, and his three young children. Rummaging through the remains of their shared past, Lara reveals a friendship with Alice that was as troubled as it was intense. But beneath the surface is a darker, more unsettling secret waiting to be exposed.

Through exquisite prose and searing insight, *Into the Fire* explores the many ways, small and large, we betray one another and our ideals. It’s a compelling story about power, guilt and womanhood from an outstanding voice in Australian fiction.

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**Wild at Heart**

*By Alienor le Gouvello, translated by Catherine de Saint Phalle, photography by Cat Vinton*

*Wild at Heart* is the story of a three-year adventure, an epic journey, and one woman’s profound connection to brumbies, an animal with a deep cultural heritage in Australia yet considered by many as a scourge. Alienor le Gouvello tamed three wild brumbies and travelled with them from the bottom to the top of Australia stretching an extraordinary 5,330 kilometres from Healesville in Victoria to Cooktown in tropical far north Queensland.

The magnificent Bicentennial National Trail is Australia’s longest distance trekking route and traverses some of Australia’s wildest, least accessible and most spectacular terrain. To this day only 35 people have completed the entire trail since its inception in 1988. More people have walked on the moon. Only one other woman has completed the trek solo and no-one has done so with the same horses from start to finish.

This is the story of indomitable spirit, of Alienor and her brumbies Roxanne, Cooper and River, with stunning photography from world-renowned adventure photographer Cat Vinton, who joined them for a stage of the trek.
**Around the World in 80 Parenting Styles**
*By Freya Horton Andrews, illustrated by Margaux De Bellissen*

Parental love defies time and distance; it bonds us with strangers and helps us understand even our most ancient ancestors. But there’s no one way to get the job done; different cultures infuse child-rearing with centuries’ worth of lore, ritual, hard-earned lessons and love, which means parenthood looks very different around the world.

Japanese kindergarteners who ride the subway solo might be surprised to learn what a helicopter parent is. In some Central African tribes, mother and father figures are practically interchangeable. You’re unlikely to hear much French baby-talk, because who would insult a little one’s intelligence in such a way?

From naptime to snack time, talking to toilet training, *Around the World in 80 Parenting Styles* is a celebration of the whimsical and weird ways we tackle one of life’s most miraculous, life-rearranging experiences.

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**Full Credit to the Boys**
*By Mel Hoffman*

When Mel fell in love with Ryan ‘Hoff’ Hoffman, a dedicated young player with the NRL’s Melbourne Storm, she had no idea what she was getting into. Firstly, she was from Melbourne, so she didn’t even know the rules of rugby league. Secondly, she’d always been more the theatre and literature type – sport was pretty much a mystery to her.

But she soon learned that marrying a professional sportsman means marrying a whole team of players, their managers, fans, wives and girlfriends. She also learned that the rules of the game extended far beyond the field, and as part of the rugby league ‘family’, she would be expected to fall into line. Two kids and a feminist awakening later, Mel found that while there was much to love about a life in footy, its failures – particularly when it came to women in the game – were impossible to ignore.

In *Full Credit to the Boys*, Mel charts the highs and lows of life on the sidelines of a professional sport career. Hilarious, biting and unabashed, it’s a story for sports lovers and haters alike, an insider’s look at a life dedicated to the games that sit at the heart of Australian culture.
The Safe Place
By Anna Downes

For struggling actress Emily Proudman, life in London is not working out as planned – in fact, it’s falling apart. So when she is offered a live-in job working for a wealthy family on their luxurious coastal property in France, she jumps at the opportunity to start over.

The estate is picture-perfect, and its owners exude charisma and sophistication. But as Emily gets to know the family, their masks begin to slip, and what at first appears to be a dream come true turns out to be a prison from which none of them will ever escape – unless Emily can find a way to set them all free.

In My Defence, I Have No Defence
By Sinéad Stubbins

You know that feeling of gentle contentment, that calm and present energy that comes when every miraculous cell in your body knows exactly who you are, what you’re doing and where you’re going? Well, Sinéad Stubbins has not had that feeling once in her entire, life.

Sinéad has always known that there was a better version of herself lying just outside of her grasp. That if she listened to the right song or won the right (any) award or knew about whisky or followed the right Instagram psychologist or drank kombucha, ever, or enacted the correct 70-step Korean skincare regime, she would become her ‘best self’.

In My Defence, I Have No Defence raises the white flag on trying to live up to impossible standards. Wild and funny and wickedly relatable, it is one woman’s reckoning with her complete inability to self-improve and a hilarious reprieve for anyone who has ever struggled to be better.

This is the comfort read of the year from Australia’s most exciting new comedy writer.
**Good Indian Daughter**  
*By Ruhi Lee*

Long before Ruhi fell pregnant, she knew she was never going to be the ‘good Indian daughter’ her parents demanded. But when the discovery that she is having a girl sends her into a slump of disappointment, it becomes clear she’s getting weighed down by emotional baggage that needs to be unpacked, quickly.

So Ruhi sets herself a mission to deal with the potholes in her past before her baby is born. Delving into her youth in suburban Melbourne, she draws a heart-rending yet often hilarious picture of a family in crisis, struggling to connect across generational, cultural and personal divides. Sifting through her own shattered self-esteem, Ruhi confronts the abuse threaded through her childhood. How can she hold on to the family and culture she has known and loved her whole life, when they are the reason for her scars?

*Good Indian Daughter* is a brutally honest yet brilliantly funny memoir for anyone who’s ever felt like a let-down.

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**A Father’s Plea**  
*By Kamalle Debussy*

The heartbreaking true story of an unwilling ‘Bride of Isis’, and her father’s relentless fight to bring his daughter and grandchildren home to Australia.

When Mariam married her childhood sweetheart in a fairytale Sydney wedding, her father Kamalle dreamed of a beautiful future for his family. When the young couple and their baby daughter went on an overseas holiday, he couldn’t have been happier. But a dark secret was lurking on the horizon. They would not be coming home.

Mariam disappeared. Seventeen months later, Kamalle was informed by the Australian government that his daughter had been forced at gunpoint, by her husband, across the border into Syria and into the clutches of ISIS. When her husband was killed, Mariam was forced to marry another ISIS fighter, with whom she had another child. And then another; she was trapped. But since the defeat of ISIS, instead of being brought home, Mariam and her three young children have been classed as ‘foreign fighters’, forced to languish in refugee camps while their home country refuses to repatriate them.

Kamalle has been working with international agency Save the Children for five years trying to bring home his daughter and grandkids, who have been abandoned with 20 other Australian adults and 47 children. Interacting with law enforcement and government agencies in Australia, he was told that keeping quiet would be in their best interests. That has achieved nothing. Now he tells his story.
About us

Affirm Press is one of Australia’s fastest-growing publishers, and our recent rapid growth has been boosted by the addition of our award-winning kids list.


That in a nutshell sums up the Affirm Press kids list: a combination of the best emerging talent and some of the industry’s most-loved creators with a dedication to publishing great stories and big ideas. Our aim is to influence by delight, based on our strong belief that the books we read shape the people we want to be.

We’re interested in building relationships, not one-offs, and we’re driven by finding creative ways of publishing and promoting each of our titles. We’re a close-knit and supportive team, which means each Affirm Press book is lovingly chaperoned through every step of the publishing process.

As well as being one of Australia’s fastest growing publishers, we also like to think we’re the most optimistic. We see opportunities in the changing publishing industry and distinguish ourselves through editorial commitment and a strong focus on sales and marketing.

Our rights sales are managed by our children’s publisher, and locally our in-house sales staff are supported by the dynamic team at Hachette Australia and New Zealand and our titles are distributed by Alliance Distribution Services.

Affirm Press acknowledges Aboriginal and Torres Strait Islander peoples as the traditional custodians of Australia, and the people of the Kulin Nation as the traditional custodians of the place we now live and work called Melbourne.
Brain Boosters: Nature Puzzles
Brain Boosters: Space Puzzles

By Vicky Barker

Boost your problem-solving skills with Brain Boosters!

These bright, bold and fluorescent puzzle and activity books will spark your creative brain, stretch that maths muscle and nurture a love of logic. Each book comes with fascinating facts about nature and space respectively.

The Brain Boosters contain mazes, pattern sequences, maths problems, join-the-dots, wordsearches, matching games, quizzes, spot-the-difference, drawing activities, and much more!

The List & The Last Word Collection

By Patricia Forde

You are the Wordsmith now. Are you ready for the challenge?

The city of Ark is the last safe place on Earth. To make sure humans avoid the mistakes of their past, everyone in Ark must speak List, a language of only 500 words. Everyone, that is, except Letta.

As apprentice to the Wordsmith, Letta can read all the words that have ever existed. While Ark residents must speak only the most necessary words like eat, food, me and you, Letta learns of words like freedom, music and even pineapple – words that tell her about a world she’s never known.

But when Letta’s master disappears, Ark’s leaders order Letta to shorten List even more. Soon she’s faced with a dangerous choice: sit idly by and watch language slowly slip away or follow a mysterious boy on a dangerous path to bring language back to life. A path that could end in freedom ... or banishment.

For lovers of language and protectors of words everywhere, this book combines Patricia Forde’s award-winning novel The List with its equally thrilling sequel The Last Word.

‘Warm, original, thought-provoking but most of all a tremendous page-turner.’ – School Library Association
Backyard Magic
*By Wenda Shurety, illustrated by Harriet Hobday*

Tilly wonders what to do when the TV is turned off. A whole new world is opened up for her when a little bird helps her discover the magic of the backyard.

From the fabulous pairing of Wenda Shurety and Harriet Hobday comes a joyful and adventurous picture book that opens up a world of discovery and imagination, all from the backyard.

The Detective's Guide to Ocean Travel
*By Nicki Greenberg*

For as long as she can remember, Pepper Stark has wanted one thing: to join her father, the Captain, aboard the magnificent RMS Aquitania on a voyage to New York. She has never been allowed to set foot on her father’s ship – until now.

From the decadent food to the star-studded passenger list, travelling First Class on Aquitania is every bit as glamorous as Pepper had imagined. And most dazzling of all is American stage sensation Perdita West, wearing the world-famous Saffron Diamond around her neck.

When the priceless jewel disappears mid-voyage, Pepper unexpectedly finds herself entangled in the crime.

With the Captain’s reputation at stake, Pepper and her new friends set out to solve the mystery. But finding a missing diamond isn’t so easy on Aquitania, where everyone has something to hide ...

A thrilling adventure from award-winning author Nicki Greenberg. *The Detective's Guide to Ocean Travel* is perfect for fans of *Murder Most Unladylike* and *The Good Thieves*. 
Get the Scoop: Activism
Get the Scoop: Art

Get the Scoop shines a light on big themes in a fresh and fun new way. Featuring a unique blend of factual articles with creative stories, comics and activities, Get the Scoop is a perfect introduction to big topics for curious kids.

Get the Scoop: Activism is filled with examples of activism from all over the world. Insights into historical movements through to contemporary causes introduce us to the many things that people choose to fight for, while fictional stories and activities help us to find our voices and remind us we can each make a difference.

Get the Scoop: Art reminds us that art is everywhere. This book introduces key art movements while expanding our idea of what art can be, from selfies to graffiti and even nature. Articles and stories remind us of the power of art to make our lives better, while activities help us to find our inner artist.

Be Exactly Who You Are!
By Laura Gehl, illustrated by Joshua Heinsz

Girls perform to fairy songs.
Boys play football all day long.
Boys yell 'Boo!' and run away.
Girls like kittens and ballet.
Except when they don’t.

A lively and empowering reminder that you do not have to choose between dolls or robots, or pink or blue – you can be exactly who you are!
There's Only One Grandma Like You

By Jess Racklyeft

Grannies are all different – omas, yiayias or nans. There's only one like you, unique of all the grans.

From grandmas who cuddle us when we're down, to nannies who send us letters from across the world, and nonnas who bake us scrumptious treats – and let us lick the spoon! – each has her own special place in our hearts. There's Only One Grandma Like You celebrates the joy of knowing a grandma.

There's Only One Mum Like You

By Jess Racklyeft

I love your quiet stories, songs sung loud in the rain. No one can hug like you, Mum or makes me feel the same.

Brave mums, playful mums, cuddly mums, quiet mums – every mum is special in her own way. Charming, heartfelt and delightful, There's Only One Mum Like You is a tribute to the unique magic of mums, now in board book format for the first time.
Mindfully Me
Activities to Grow Confident and Embrace Happiness

By Beth Cox and Natalie Costa, illustrated by Vicky Barker

From dealing with friendship wobbles to embracing mistakes, coping with change and practising self-care, the activities at the heart of this book are designed to help you discover just what you can do!

Learn to be self-assured! Confidence is like a muscle, and any muscle can benefit from a bit of coaching to stretch and strengthen it.

Learn to master your emotions! When we understand our tricky feelings, we can flourish in our relationships with ourselves and with others.

Mindfully Me
Activities to Love Yourself and Feel Powerful

By Beth Cox and Natalie Costa, illustrated by Vicky Barker

From understanding that there is no such thing as ‘normal’ to learning how to take up space in the world, the activities at the heart of this book are designed to help you discover what’s wonderful about you.

Learn to love being you! What you look like can be how you express yourself, but it’s only part of your story: discovering who you are on the inside is what matters.

Learn to find your inner strength! When we understand the power of our minds and embrace our big feelings, we can develop confidence in ourselves and empathy for others.
The Grandest Bookshop in the World

By Amelia Mellor

Pearl and Vally Cole live in a bookshop. And not just any bookshop. In 1893, Cole’s Book Arcade in Melbourne is the grandest bookshop in the world, brimming with every curiosity imaginable. Each day brings fresh delights for the siblings: voice-changing sweets, talking parrots, a new story written just for them by their eccentric father.

When Pearl and Vally learn that Pa has risked the Arcade – and himself – in a shocking deal with the mysterious Obscurosmith, the siblings hatch a plan. Soon they are swept into a dangerous game with impossibly high stakes: defeat seven challenges by the stroke of midnight and both the Arcade and their father will be restored. But if they fail, Pearl and Vally won’t just lose Pa – they’ll forget that he and the Arcade ever existed.

“I’m Fabulous Crab!

By Nicki Greenberg

Henry the hermit crab is done with his dull life on the dim ocean floor. He wants glamour and drama! He wants dazzle and splash! He wants to be known as Fabulous Crab! But when Fab bedazzles himself in a bit too much bling, he might have landed himself in deep water ...

I’m Fabulous Crab! is a sparkling spectacle of a story about embracing who you are and wearing your true colours (and a touch of glitter) with pride.
Grumble Boats

By Susannah McFarlane
with illustrations by Tamsin Ainslee

Emma is very grumpy. Why should she have to visit Grandma while her brother goes to a pirate party? Harumph! Fortunately, Grandma knows exactly how to send Emma’s bad mood away …

Grumble Boats is a gorgeous reminder of the power of nature and the special magic of grandmas to make us feel better.

Brain Boosters: Under the Sea Puzzles
Brain Boosters: Dinosaur Puzzles

Boost your problem-solving skills with Brain Boosters!

These bright, bold and fluorescent puzzle and activity books will spark your creative brain, stretch that maths muscle and nurture a love of logic. Each book comes with fascinating facts about life under the sea and dinosaurs respectively.

The Brain Boosters contain mazes, pattern sequences, maths problems, join-the-dots, wordsearches, matching games, quizzes, spot-the-difference, drawing activities, and much more!