ABOUT AFFIRM PRESS KIDS

Affirm Press is one of Australia’s fastest-growing publishers, and our recent rapid growth has been boosted by the addition of a fabulous new, award-winning kids list. Our first-ever picture book, A Walk in the Bush, by debut author and illustrator Gwyn Perkins won the Children’s Book Council of Australia’s Picture Book of the Year for 2018. Alison Lester, Australia’s most-loved picture book creator, was awarded the CBCA Honour Book, Early Childhood, for The Very Noisy Baby.

In a nutshell, that sums up the Affirm Press kids list: a combination of the best emerging talent and some of the industry’s top creators. We pride ourselves on publishing bright, fun, quality books with humour and heart from early childhood up to young adult. And we’re thrilled about our recent acquisitions of junior, middle and YA fiction from a range of gifted writers.

We’re committed to great design, meaningful stories and nurturing talent. Our aim is to influence by delight, based on our strong belief that the books we read shape the people we want to be.

BABY ANIMALS

By Edgar’s Mission

It’s possible that there is maybe nothing cuter than a baby. Tiny, furry, cuddly, sweet! Each a special friend to meet.

Greet some cute baby animal friends in this delightful celebration of new life on the farm.

Also available:

Edgar’s Mission is a not-for-profit farm sanctuary near Melbourne, Australia. Edgar’s Mission rescue and provide sanctuary to farmed animals in need, and spread a message of kindness and compassion for all creatures.

THERE’S ONLY ONE MUM LIKE YOU

By Jess Racklyeft

I love your quiet stories,
Songs sung loud in the rain.
No one can hug like you, Mum,
Or makes me feel the same.

Brave mums, playful mums, cuddly mums, quiet mums – every mum is special in her own way.

Charming, heartfelt and delightful, There’s Only One Mum Like You is a tribute to the unique magic of mums.

Also available:
MERMAID!

By Maggie Hutchings, illustrated by Cheryl Orsini

Lena has a smile as wide as a watermelon slice.

When a day at the beach reveals Lena’s secret worries, her smile goes away. Even ice cream doesn’t make it better! So Luka sets out to find something (or someone) to help...

From the author and illustrator team behind the much-loved Unicorn! comes a brand new adventure about friendship, the wonders of the sea and how the ocean can seem a little scary sometimes – until you go swimming with a mermaid.

Also in the series:

STELLA THE UNSTOPPABLE SERIES

By Richard Newsome

THE SCHOOL CAMP KERFUFFLE

Hi! I’m Stella and yes, I’ll admit it. I am just a teeny tiny bit obsessed with winning the Camp Cup this year. Who wouldn’t be? The winner gets a pizza party! Year Five camp only comes around once in a lifetime and it’s going to be awesome. Except . . . the campsite is on the edge of an old abandoned graveyard. And there’s a rumour that a kid called Spud Riley went to camp and never came back. AND we’re on a Camp Cup team with Lizzie Lawless, and the thing you need to know about Lizzie Lawless is – oh. Never mind. You’ll see . . . It’s going to be hectic. Yes. No. Really.

THE MAGIC UNDERPANTS

When Stella’s soccer team finally wins a game after an epic losing streak, she discovers the reason for their sudden skill: her brand new underpants. What else could it possibly be? Determined to win the grand final (or at least get into the grand final), Stella embarks on a campaign to persuade her teammates of the power of lucky undies.

The result is a delightfully funny tale of over-involved parents, the seriousness of the local Under-Tens soccer tournament, terrible nicknames, friendship woes and the magic of wearing your underpants on the outside.

Also in the series:

‘Our new book obsession. Stella is pretty LOL-arious.’ – Total Girl Magazine
SO SHE DID

By Simi Genziuk, illustrated by Renée Treml

At a time when girls weren’t encouraged to be bold and daring, circus rider May Wirth lived by her own rules.

Instead of just looking pretty on a fancy circus pony, she longed to do thrilling stunts that would amaze crowds with her courage and skill . . . So she did.

Here is the story of a girl from humble beginnings who defied expectations and became the world’s bareback riding queen.

THE VERY NOISY BABY SOUND BOOK

By Alison Lester

The Very Noisy Baby certainly makes a lot of noise!

Hear her in action in this magical interactive sound book from Australia’s most loved picture-book creator.

THE ULTIMATE SURVIVAL GUIDE TO MONSTERS UNDER THE BED

By Mitch Frost, illustrated by Daron Parton

Do you lie awake at night worrying about monsters? Donut monsters? Blue monsters? DANCING ROBOT MONSTERS? Then this is the book for you! Follow these ten easy steps and you’ll never be bothered by monsters again. Not even carrot monsters.

Perfect for anyone, big or small, who’s ever been afraid of what might be lurking under the bed.

Featuring a dust jacket that transforms into a poster full of tips for keeping away monsters!
Through the velvety night, in whispering flight,
Bats hurry homeward to hide from the light.
Eager to huddle away from the sun,
Cosy and comfortable . . .
All except one.

Meet Bitsy, a cheeky little bat with daring dreams.
Nocturnal Bitsy wants to discover what life is like
when the sun comes up. But is the daytime ready
for Bitsy?

A joyous story about spreading your wings,
meeting your monsters, and weaving the magic
of friendship.

ARTHRUR AND THE WHAT-IFS

By Heath McKenzie

Arthur is a dog with a secret. More than anything
in the world he loves to play his violin, but he's
too scared to do it in public because, well, what if
he's bad? What if people laugh? What if he makes
a fool of himself?! WHAT IF?

But the song in his head and the dream in his
heart just won't stay quiet. So, when he's invited
to take part in a jam session, he creates the
ultimate disguise – a post box costume! And
when it falls apart, Arthur doesn't.

This is bestselling author-illustrator Heath
McKenzie as you've never seen him before.
THERE'S ONLY ONE DAD LIKE YOU

By Jess Racklyeft

There's only one dad like you, Dad,
My hero, friend and guide.
You teach me about this great big world
And how to enjoy the ride.

Wise dads, caring dads, daring dads, creative dads – each dad brings their own sense of fun.
Joyful, tender and heartfelt, There's Only One Dad Like You is a celebration of the merry magic of dads.

Also available:

BUG

By Sue White

15-year-old Bug has a secret. Actually, he has a lot of secrets. Bug's secrets have secrets by this point. Number one: his parents don't know he is playing basketball again. Number two: his new teammates have no idea he isn't allowed to play, and they definitely don't know why. Number three: Bug's (pretty much only) friend at his new school has no clue he lied about her to get the basketball team together. Bug will do anything to keep his secrets, keep his new team and keep his life from falling apart.

Because no one can know secret number four: Bug risks his life every time he steps out onto the basketball court.

FLOWER POWER LABRADORs

Illustrated by Allison Langton

Flower Power Labrador! Come with me to shake their paws.
Black and golden, chocolate brown
Each one has a flower crown.

These adorable pups spread happiness and joy everywhere they go with the magic of flower power! Join them on a day filled with play, songs, cuddles, parties, baths and sneaking bites of pie.

And don't forget your flower crown!

YOU’LL NEVER GUESS

By Emma Middleton, illustrated by Connah Brecon

I am the Magic Mazeldore; my bag is big and wide.
You'll never guess the creatures I have safely tucked inside.

Who could be sitting on a slimy log? Which animal swings from tree to tree? And what flying creature starts life as a crawly caterpillar?
Will you beat the tricky wizard at his game? A delightfully interactive book perfect for energetic young readers.

Emma Middleton’s magical world comes alive with Connah Brecon’s cheeky and fun illustrations.
ONE BLUE SHOE

By Jane Godwin, illustrated by Jane Reiseger

One shoe - this one is blue
Two feet stand on a seat
Three balls bouncing around
Two in the air and one on the ground

Star author Jane Godwin and respected artist-turned-illustrator Jane Reiseger join forces once again in this delightful counting book for young readers.

Also by these creators:

A TRIP TO THE BEACH

By Gwyn Perkins

Today’s the day – Iggy’s going to catch a wave all on his own! Or at least that’s what Grandad thinks. Iggy isn’t quite so sure.

What follows is an unforgettable beach adventure that involves the best sandcastle ever built, fish and chips for lunch, lots of boats and a few perfect waves.

Here is a story about the unique beauty of the Australian coast, the universal magic of the ocean and the importance of finding your own way. This is the last adventure in the award-winning Iggy and Grandad series.

Also by Gwyn Perkins:

SAME DIFF

Illustrated by Michael Weldon

Vegemite. Dame Edna. The Hills hoist. Can you spy the odd one out? Get lost in this spot-the-difference book filled with instantly recognisable Australian icons. Enjoy the fun Aussie facts scattered throughout these hilarious and clever illustrations.

Perfect for tourists and locals alike, Same Diff is the great Australian search-and-find book the world has been waiting for.

THE LITTLE DIVERS

By Alison Lester

A delightful new story by Australia's beloved picture-book creator, the one and only Alison Lester.

This is a gorgeous new picture book about spending time with family, the limitless joy of being on holiday and how the greatest treasures are those found in nature.

Also by Alison Lester:

Also by Gwyn Perkins:

A WALK IN THE RUSSIA

A DAY AT THE SHOW
AM I A GIRAFFE?

By Thea Baker

He had giraffe horns, a soft giraffe nose. A long giraffe neck, a mane, tail and toes. But something about Joffrey was causing a stir.... Instead of brown spots he had blue, stripy fur!

A charming, heartfelt story about finding out who you are, Am I A Giraffe? is a gorgeous book from first time author-illustrator Thea Baker.

PICTURE BOOK
Publication Date: February 2020
RRP: $24.99
Hardback: 32 pages
Ages: 2-5
Rights: World

CATS DO NOT LIKE BIRTHDAYS

By Nicki Greenberg

Cats do not like birthdays. Cats do not need cake. Coming to this party Was a horrible mistake . . .

Kit is having a TERRIBLE time at his owner's birthday party. It's loud, messy, and people keep trying to pin the tail on him! If only he could find some peace and quiet. And maybe he isn't the only one who needs a little bit of space . . .

PICTURE BOOK
Publication Date: March 2020
RRP: $24.99
Hardback: 32 pages
Ages: 4-7
Rights: World

I GOT SUCKED IN

By Maggie Hutchings, illustrated by Felicita Sala

From the author of Mermaid! and Unicorn! comes a brand new story about plucky young cockroach who is determined to show his affection for the humans in the house. Hilarious, silly and surprisingly cute, I Got Sucked In is the perfect blend of downright gross and delightfully entertaining.

Illustrated by internationally renowned artist Felicita Sala.

PICTURE BOOK
Publication Date: March 2020
RRP: $24.99
Hardback: 32 pages
Ages: 4-7
Rights: World
ALISON LESTER

Alison Lester is one of Australia’s most beloved creators. She has won multiple Children’s Book Council of Australia Awards, the most prestigious children’s book prize in Australia. The Very Noisy Baby was named an honour book in the Early Childhood category for 2018, and Tricky’s Bad Day has just been longlisted for the 2019 award. The Silver Sea, created with long-time collaborator Jane Godwin as well as the children at the Royal Children’s Hospital Melbourne, was shortlisted for the Speech Pathology Australia Book of the Year Award in 2018. Alison’s books are always a source of joy, and we are proud to publish her incredible work.

The Very Noisy Baby
Publication Date: November 2017
RRP: $24.99
ISBN: 9781925475616
Hardback: 32 pages
231mm x 292mm
Ages: 2+
Rights: World

Tricky’s Bad Day
Publication Date: November 2018
RRP: $19.99
ISBN: 9781925712513
Hardback: 24 pages
275mm x 220mm
Ages: 2-5
Rights: World

The Silver Sea
Publication Date: March 2018
RRP: $19.99
ISBN: 9781925584745
Hardback: 24 pages
285mm x 230mm
Ages: 0-5
Rights: World

‘Alison Lester never disappoints’
- Australian Books + Publishing

A WALK IN THE BUSH

By Gwyn Perkins

Little Iggy doesn’t want to leave the house, but Grandad insists – they always have fun together.

What follows is a wonderful journey in the great Australian outdoors with singing birds, wallaby surprises, secret caterpillar messages and oodles of grandad humour.

Here is a story about the wonders of nature, the funny side of life and spending time with the ones we love.

A Walk in the Bush was the very first children’s book published by Affirm Press, and it has become a resounding success. It won the Children’s Book Council of Australia Picture Book of the Year award in 2018 and has been reprinted three times since it was published in March 2017.

‘A charming story which should have little ones asking for it to be read and re-read as they point to Perkins’ compelling and delightful drawings.’
- The Daily Telegraph

PICTURE BOOK
Publication Date:
March 2017
RRP: $24.99
ISBN: 9781925475531
Hardback: 32 pages
250 x 280mm
Ages: 0-3
Rights: World

‘A charming story which should have little ones asking for it to be read and re-read as they point to Perkins’ compelling and delightful drawings.’
- The Daily Telegraph
UNICORN!

By Maggie Hutchings, illustrated by Cheryl Orsini

Luka makes the world light up
Like a shooting star on a dark night.

Luka’s best friend would do anything for her, but when Luka wishes for a unicorn, what is a best friend supposed to do?!

From an exciting debut author and one of our country’s most loved illustrators comes this stunning story of hope, persistence and the magical power of friendship (and unicorns).

PICTURE BOOK

Publication Date: September 2018
RRP: $19.99
ISBN: 9781925712506
Hardback: 32 pages
275mm x 240mm
Ages: 3-7
Rights: World excluding Israel

WHEN YOU’RE GOING TO THE MOON

By Sasha Beekman, illustrated by Vivienne To

Your pet iguana, tap-dancing shoes, an inflatable moose . . . What else might you need when you’re going to the moon?

From an exciting new duo comes a heartfelt story about dreaming your biggest dream and taking it to the stars.

Longlisted for the Children’s Book Council of Australia Picture Book of the Year Award 2019.

Art from When You’re Going to the Moon is featured on the cover of this catalogue.

PICTURE BOOK

Publication Date: October 2018
RRP: $24.99
ISBN: 9781925584936
Paperback: 32 pages
280mm x 250mm
Ages: 3-6
Rights: World

RED HOUSE, BLUE HOUSE, GREEN HOUSE, TREE HOUSE!

By Jane Godwin, illustrated by Jane Reiseger

From a dynamic author-illustrator team comes this fresh, fun and rhythmic exploration of colour.

Bold and bright, it’s the perfect book for reading aloud and sharing with young children as they learn to identify the colours of their world.

Longlisted for the Children’s Book Council of Australia Early Childhood Award 2019.

PICTURE BOOK

Publication Date: May 2018
RRP: $24.99
ISBN: 9781925584691
Hardback: 32 pages
240mm x 278mm
Ages: 1-3
Rights: World excluding North America